

XXI CHILDREN'S DRAWING CONTEST 2017 "ESTE ES MI MÉXICO"

"The Monarch Butterfly and its lifecycle in North America"



Migration is a movement of population (human or animal) from the place of origin to another destination, which implies a change in the habitual residency for human beings or in the habitat for migratory animal species.

Animal migration is the seasonal or permanent movement of animals from one habitat to another.

The migration of the Monarch Butterfly (*Danaus plexippus*) involves three countries of North America: Canada, United States of America and Mexico. The migratory life of Monarch Butterfly is a very interesting process, specially the way in which this specie is able to return to the same hibernating sites through many generations; thus, this process is still a research subject.

The Institute of Mexicans Abroad celebrates this remarkable topic for this XXI Children's Drawing Contest "Este es mi México".

CONTEST

The Ministry of Foreign Affairs through the Institute of Mexicans Abroad (IME) is pleased to invite you to participate in the **XXI Children's Drawing Contest "Este es mi México"**, with the subject:

"The Monarch Butterfly and its lifecycle in North America"

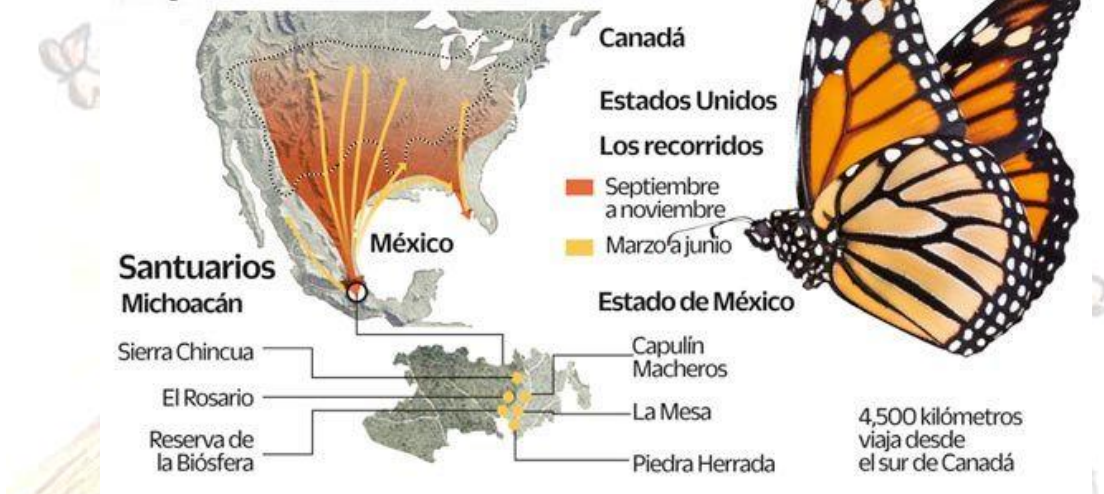


The Monarch Butterfly uses the region of North American as a place of transit, reproduction and transformation, and it is up to the human beings to watch the preservation of its habitat to avoid its extinction.

This year, we convene all children to know and draw the Monarch Butterfly, its habitat and migration through the three countries, the stages of its life and all the challenges that faces on its path and its destiny.

La ruta de las monarcas

Es la migración masiva de una especie terrestre más grande del mundo



We count on you all to star this new adventure.

Visit the Milenio Group page to know more about the Monarch Butterfly.

<http://www.milenio.com/tendencias/elespiritudelbosque/>

Thank you to Grupo Milenio.

Let's draw about the Monarch Butterfly, its habitat and migration, LET'S BEGIN....

What do you need to participate?

1. Make a drawing.
2. Send your drawing to the nearest Embassy, Consulate of Mexico or Delegation of the Ministry of Foreign Affairs.
3. Be between 6 and 14 years old.
4. Make your drawings or paintings with brush, pencil, acrylics, watercolors, crayons or any other material of your choice.
5. Draw or paint on a square cardboard (**30 x 30 cm / 12x12 inches**).
6. Paste the registration format with all the requested data on the back of your drawing.

WE ARE LOOKING FORWARD FOR YOUR PARTICIPATION.

Every year thousands of children from all around the world participate in the Children's Drawing Contest "Este es mi México".

12 winning drawing and 50 honorable mentions are selected, and will take part in an itinerant exposition that will be inaugurated in Mexico City and after will be send all around the globe.



AWARDS:

- The 12 winners will receive a piece of art from the Mexican artist Nicole A. S. Pellegrino, who is the godmother of the contest, a package of Mexican literature books, a diploma and a surprise gift.
- The 50 drawing with honorable mention will receive a package of Mexican literature books and a diploma.
- The 62 selected drawings will be published in the IME 2018 calendars.

JURY:

- Representatives of the Ministry of Culture of Mexico and the Ministry of Foreign Affairs.
- Representatives of the Institute of Mexicans Abroad.
- Guest artists.

For the selection of the 12 winning drawings and 50 honorable mentions, the jury must take into consideration the geographical distribution –North America; rest of the world and Mexico– as well as the ages of the participants 6-8; 9-11; 12-14.

Closing date: October 13, 2017

Do not forget

- Sign and date your drawing.
- Paste the registration format (attachment) on the back of the drawing,
- Write down your name and description of your drawing,
- Send the drawings to the nearest Embassy, Consulate of Mexico, or Delegation of the Ministry of Foreign Affairs before the deadline: Friday, October 13th, 2017.

Attention, reasons for disqualification:

- Copied or worn drawings, or where the help of an adult is noticed.
- Incomplete drawings, those which do not include the registration format or which do not respect the specified size (30cm x 30cm or 12 "x 12"), will not participate either,
- Drawings that do not respect the theme “the Monarch Butterfly and its habitat”.

By participating in this Contest, you assign the rights of the drawings to the IME so those can be used in exhibitions and publications for promotional purposes.

The results will be published on the IME website on Monday, November 13th.

<http://www.gob.mx/ime>
<http://www.ime.gob.mx/esteemimexico2017/>

Any situation not contemplated in this call will be resolved by the Institute of Mexicans Abroad.

For more information: contact the telephones of Mexico City: (55) 3686 5845 or (55) 3686 51 00 extension 7518 or e mail arturogr@sre.gob.mx; esteemimexico@sre.gob.mx

REGISTRATION FORMAT

EMBASSY, CONSULATE OR DELEGATION: _____

FULL NAME: _____

NIÑO () NIÑA () AGE: _____ YEARS: _____

I LIVE IN: STREET AND NUMBER _____ CITY _____

STATE _____ ZIP CODE _____ PAÍS _____

TELEPHONE FROM MY HOUSE _____ E-MAIL _____

I WAS BORN IN: CITY, STATE AND COUNTRY: _____

THE SCHOOL WHERE STUDY IS CALLED: _____

STREET AND NUMBER _____ CITY _____

STATE _____ ZIP CODE _____ SCHOOL DISTRICT _____

TELEPHONE OF MY SCHOOL: _____ E-MAIL _____

MY DAD WAS BORN IN: CITY, STATE AND COUNTRY: _____

MY MOM WAS BORN IN: CITY, STATE AND COUNTRY: _____

TITLE OF MY DRAWING AND DESCRIPTION, this description will be included in the exhibition card and in the calendar, if you win:

Fill out this log sheet and stick it on the back of your drawing. Good luck!